Eric Benoit

eric@ebenoit.com
www.ebenoit.com

OVERVIEW
Focused designer with rare balance of creative, technical, and business skills. Enjoys transforming complex problems into beautiful software that ships.

EXPERIENCE
Interface Designer, Involution Studios – February 2010 to Present
Create interfaces that facilitate what users want to do and delight them along the way. Go beyond designing solutions but actually enrich the product. Use rapid prototyping to continually test concepts. Work with stakeholders to create vision, strategy, and design, while consistently meeting deadlines, requirements and exceeding expectations. Keen ability to quickly understand problem sets and industries. Mentor staff to become stronger designers.

Key Achievements and Skills:
- Raising the bar in best of breed software
- Patent - Systems for Processing and Displaying Patient ECG Data
- Lead complex projects from sketch to launch
- Design products impacting millions

Senior Web Designer, Hotwire Web Design – March 2006 to May 2009
Progressed from Junior Designer to Senior Web Designer at an award-winning agency. Collaborated with teams and worked independently with little or no direction. Designed and developed websites from sketch to code. Helped create and implement a marketing strategy that expanded website visitors and conversion rates by 35%.

Key Achievements and Skills:
- Built an interactive model that increased custom orders by 500%
- Handcrafted standards compliant HTML and CSS
- New England Emmy Award Nominee: Advanced Media Arts/Entertainment
- Additional skills in print, illustration, photography, and headline writing

Designer, Consultant – June 2005 to Present
Work directly with ad agencies, marketing firms, non-profits, startups, and B2B companies creating a wide range of creative projects from branding to software.

EDUCATION
Johnson & Wales University – Providence, RI
Bachelor of Science, Computer Graphics & New Media